



PRESS RELEASE

OFFICE OF THE MAYOR

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CITY OF
WESTLAND
An All AMERICAN City
www.cityofwestland.com
William R. Wild - Mayor

FOR IMMEDIATE RELEASE
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Old Clothes Turn Into New Revenue Stream for City

Westland, MI – Mayor William R. Wild announces a new partnership between the City of Westland and “Wear it Again” (WIA), a Canton based textile recycling firm, in the collection of all types of used or discarded clothing, jackets, shoes boots and belts. The Westland City Council approved a one year contract with WIA at the Monday, April 4, 2011 Westland City Council Meeting.

Attractive blue containers will be placed in the parking lots of all City buildings around Westland as well as the City’s five fire stations and the drop off recycling center on Marquette. WIA will empty the containers on a weekly basis and the city will receive revenue based on the tonnage collected each month.

“The City of Westland is quickly becoming one of Michigan’s greenest cities”, noted Mayor Wild. “This program is an extension of our Mission Green initiative to lower the City’s carbon footprint and reduce our solid waste disposal cost and as an added benefit, will bring much needed revenue back to the City during a time of falling revenues.” Mayor Wild said “the City expects the program to generate approximately \$35,000 annually.”

According to the statistics presented on www.eartheasy.com, 12 million tons of textile waste is generated each year in North America amounting to approximately 68 pounds of textile waste per household per year. The Council for Textile Recycling also reports that the clothing recycling industry prevents 2.5 billion pounds of post-consumer textile waste from entering our landfills and waste stream each year.



For more information, contact Shannon Ackron, Administrative Secretary, at (734) 467-3200.

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